

WHAT DRIVES YOUR DREAM? CONTEST DETAILS

WHAT ARE THE DETAILS?

The Ford Driving Dreams contest is open to students at Andrew Hill High School, James Lick High School, William C. Overfelt High School and Verba Buena High School. Students in designated classes in these high schools will compete in an essay contest that asks "What Drives Your Dream?"

This two-stage contest will provide prizes for winning essays at each school (see "Essay Contest Prizes" section).

The contest is part of the Ford Driving Dreams Tour, a program that brings educational resources to high schools, including high-energy pep rallies, career and college preparedness grants and scholarships.

The Ford Driving Dreams contest is open for the first time in the U.S. to middle school students at different Boys & Girls Clubs in the Northern California area.

WHAT ARE THE CONTEST DEADLINES?

The following dates pertain to the contest schedule and are subject to change:

CONTEST OPENS	October 27
ENTRY DEADLINE	December 18 (students submit essays to school)
ESSAY WINNERS ANNOUNCED	April 2016

ESSAY CONTEST

Each high school will designate the grade level(s) for the contest. Students will be asked to complete the essay in a class designated by their school. The essay topic is as follows:

What Drives Your Dream?

Essay submissions should include response to the following:

1. Tell us about your dream. Take a moment to think about how/where you see yourself in three or five years. If known, please share your long-term dream also.
2. How will your dream positively impact others?
3. What inspires your dream?
4. Is there something you hope to achieve this school year to get you closer to your dream?

Essay Requirements:

Each participating student will submit their essay through their school designated class. Three essay contest winners and five finalists from each school will be selected by school officials.

- Entries must not exceed 500 words.
- Grammar and spelling count! **Proofread your work.** Proofread it again. Have a teacher or parent proofread it one more time.
- In the upper LEFT corner of PAGE 1 you MUST include your name, age, grade level, name of your high school, your phone number and e-mail.
- Please use Times New Roman font size 12. No photos or graphics.

- Entries **MUST** be written in English.

- Essay **MUST** be written by student.

- Entries **MUST** be received by midnight pacific time, **December 18, 2015.**

- **Decision of the judges is final.**

Your dream itself is not what will be judged. Rather, it will be your ability to convey your drive, inspiration, how it will positively impact others and the pathway you have in mind to turn your dream into a reality.

Essay Contest Prizes:

Each school will select and rank the top 3 essay winners and 5 finalists. Ford Fund will award 8 students at each of the Northern California area high schools. The prizes are as follows:

- 1st Place:** iPad and a \$1,000 credit card gift certificate
- 2nd Place:** iPad and a \$500 credit card gift certificate
- 3rd Place:** iPad and a \$300 credit card gift certificate

Five finalists at each school will receive Honorable Mention with a \$100 credit card gift card.

Please visit www.fordscholars.org/DrivingDreams for official rules and privacy policy.



Ford Motor Company Fund

The Ford Driving Dreams Tour is an educational program created by Ford Motor Company Fund. The Ford Driving Dreams Tour is implemented in Northern California in partnership with the U.S. Hispanic Leadership Institute.